



MEHMET DEMIR

Senior Product Designer

Driven by curiosity, shaped by design.

Senior Product Designer and Art Director with over 10 years of experience designing digital products. Combines strong visual craft with a product-focused, accessibility-aware approach and AI-integrated workflows that bridge design and code. Experienced in leading design processes and aligning design decisions with business goals.

Work Experience

Jun 2022 – Present	Freelance Product Designer
Aug 2025 – Dez 2025	Senior Product Designer amplimind
Dec 2021 – Jun 2022	Product Design Lead DEPT®
Jan 2018 – Dec 2021	Senior Product Design Accenture Song
Jan 2016 – Jan 2018	Digital Product Designer UDG
May 2014 – Jan 2016	Digital Art Director DDB Hamburg
Dec 2013 – May 2014	Digital Art Director GGH Lowe
Nov 2011 – Dec 2013	Junior Art Director DDB Hamburg
Mar 2011 – Jun 2011	Intern McCann Erickson

Teaching Experience

Mar 2019 – Mar 2021	Dozent / Lecturer HTK academy
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Qualification

Mar 2008 – Mar 2011	Diplom Kommunikationsdesign BTK - Hochschule für Gestaltung
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Skills

Product Design
Vibe Coding
Visual Design
Art Direction
AI Prototyping
Research

Tools

Figma
Framer
Claude Code
Cursor
Adobe CC
Sketch
Miro

Clients

Deutsche Telekom
Volkswagen
Huawei
ABOUT YOU
Porsche
Deutsch Bahn
and more...

Languages

German (Native)
English (Fluent)
Turkish (Fluent)

Contact

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